

Automechanika Canada Jobber Bus Program

Bring a busload of staff and customers to Automechanika Canada and we'll pay up to 50% of the cost of the bus and cover your gas!

The jobber that brings the MOST customers to the show will receive a complimentary, 5-Star lunch for himself and his customers at the show!

And best of all...

- You will have a captive audience of your best customers on your private bus to and from the show.
- You will build customer loyalty.
- Your customers will see new products and innovations from more than 250 manufacturers, all under one roof.
- Information packed seminars allow you to give great training to your customers – at no cost to you!
- Your customers will be dropped off right at the International Centre – no driving, no parking, no high prices at the pump for them to contend with!
- Your customers will thank you for giving them an easy, hassle-free way to attend *the* aftermarket event of the year!

Show Schedule

Wednesday, September 26, 2007	10:00 am – 5:00 pm
Thursday, September 27, 2007	12:00 pm – 8:00 pm
Friday, September 28, 2007	10:00 am – 3:00 pm

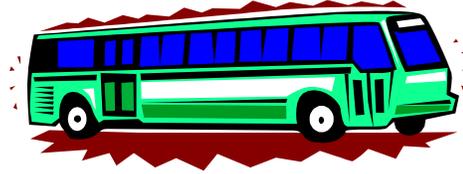
Location

The International Centre
6900 Airport Road
Mississauga, Ontario, Canada
L4V 1E8

www.AutomechanikaCanada.ca



messe frankfurt



Automechanika Canada Jobber Bus Program

How does the program work?

Bring a busload of your customers to the show and we'll pay you up to 50% of the cost of the bus, to a maximum of \$500. We will also cover your gas to and from the show. **To receive your rebate, confirm your plans to participate by August 20, 2007.**

On which show day is the bus program available?

Our offer is good for any show day; Wednesday, Thursday, or Friday, September 26 – 28th. Choose the day that works best for you and your customers!

Suggestions to make your program successful:

- You may negotiate directly with your bus company or contact us for a transportation company recommendation
- Confirm your participation early so you have time to promote it to your customers
- Contact us to request complimentary VIP passes to send to your customers (please use the form below). We are happy to provide these passes whether or not you are organizing a bus trip.
- **Make sure that all of your customers register in advance for the show. A complete registration form must be completed for every participant. Provide your registration list to Automechanika Canada prior to August 31, 2007 in order to receive all badges and show publications in advance to avoid lines onsite and plan your day on the way to the show.**
- Send us a copy of your bus invoice and gas receipts by October 31, 2007 to receive your rebate from Automechanika Canada.

Confirm your plans to participate by August 20, 2007

Fax to Kristen Woodburn at (770) 984-8023

Questions? Call (770) 984-8016 x421

Email kristen.woodburn@usa.messefrankfurt.com

- Yes! We will participate: _____ Number of buses: _____
- We will not be organizing a bus, but we will distribute FREE VIP passes to our staff and customers.

Quantity of Free VIP passes required? _____

Note: You can order unlimited supplies of VIP passes, regardless of whether you are organizing a bus trip. We recommend that you order enough VIP passes to distribute to all of your customers.

Day / Date of our Bus Trip

- Wednesday, September 26, 2007
 Thursday, September 27, 2007
 Friday, September 28, 2007

Company: _____

Contact: _____

Tel: _____ Email: _____
